

KCEE is...

A non-profit, non-partisan, business education partnership

The KCEE's mission is to prepare Kansas teachers to give their students a strong understanding of economic principles and the ability to apply those principles in their lives as knowledgeable citizens, workers, consumers, and investors.

A small organization filling a big need

The majority of teachers receive no economics training while earning their teaching credentials. Even for those who have some exposure to economics, transferring that knowledge to their students can be a challenge.

The KCEE and its Centers for Economic Education at each of the state's Regents universities bridge this gap by first giving the teachers a good understanding of economic principles and then providing them with professionally developed, grade appropriate curriculum and classroom materials to make it easy for them to integrate economics and personal finance into the subjects they already teach.

A practical and cost effective approach

Our efficient and effective delivery system takes full advantage of the existing Regents university system, allowing us to leverage our contributors' dollars many times over. And because we train teachers instead of their students, we are able to achieve an enviable multiplier effect and return on investment.

A part of a national effort

The KCEE and its Centers are part of a national effort to help America's young people understand the fundamentals of economics and personal finance. As an independently governed and locally funded affiliate of the National Council on Economic Education, the KCEE belongs to a network of state

councils and 230 college and university centers. This network is the largest nongovernmental teacher training organization in the nation.

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Kansas Council on Economic Education

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THE KANSAS STOCK MARKET GAME™

SMG Classroom Partnership Program

The Stock Market Game gives students the chance to invest a hypothetical \$100,000 in a real-time portfolio.

They think they're playing a game. You know they're learning economic and financial concepts they'll use for the rest of their lives.

Celebrating 30 years of success in Kansas!

Operated by:



KCEE/Stock Market Game Classroom Partnership Program

We would like to partner with _____ (School) in _____ (teacher's name)
at _____ (City).

Number of Teams Sponsored: _____ x \$10 \$ _____
Optional additional contribution to KCEE \$ _____

Total: \$ _____

Contributor Information:

Company/Individual Name: _____

Address: _____ City, St Zip _____

Contact Person: _____ Email: _____

**Return this form with your tax-deductible payment to:
KCEE, 1845 Fairmount, Campus Box 203, Wichita State University, Wichita, KS 67260-0203**

Why Become a Classroom Partner?

What better way to introduce your future employees and customers to the economic world they live in than to give them the opportunity to participate in The Stock Market Game?

Your tax-deductible contribution can bring “real life” economics to a classroom of Kansas student and provide their teacher with quality curricular materials and training to help make the most of this unique learning tool.

The Stock Market Game Program offers a vast library of learning materials correlated to national voluntary educational standards in math, business education, and economics. This resource has inspired many teachers to incorporate the program into classes in creative ways — at all levels, from fourth grade to college, all across the curriculum. The program teaches and reinforces these essential skills and concepts:

- Math, language arts, and social studies
- Critical thinking
- Decision-making
- Cooperation and communication
- Independent research
- Saving, investing, and economics

Students use real Internet research and news updates, making the simulation an even better mirror of the real marketplace. While the competitive gameplay creates student excitement, the educational experience delivers the biggest impact.

What is The Stock Market Game™?

The Stock Market Game is a simulation of Wall Street trading that provides a framework for teaching about the stock market, business, economic principles, and the free enterprise system. This Internet-based program provides an opportunity to integrate economics and technology with language arts, math, current events and many other subjects.

Teams of 3-5 students are given a hypothetical \$100,000 to invest in common stock on the New York, American, and NASDAQ stock exchanges. Students are responsible for researching stocks, making decisions as a team, and executing their team's trades online. Students compete against students in their own grade levels across the state of Kansas.

It is the only stock market simulation supported by the New York Stock Exchange and the Nasdaq Stock Market. The Kansas Council on Economic Education is the exclusive provider of The Stock Market Game in Kansas.

